

The voice of career federal executives since 1980

June 2, 2025

VIA FEDERAL eRULEMAKING PORTAL (http://regulations.gov)

U.S. Office of Personnel Management 1900 E Street, N.W. Washington, D.C. 20415

<u>RE: Senior Executives Association comments on OPM proposed rule,</u> "Assuring Responsive and Accountable Federal Executive Management," RIN 3206-AO81

Dear Acting Director Ezell:

The Senior Executives Association (SEA) is a nonprofit, nonpartisan professional association which represents the interests of career federal executives in the Senior Executive Service (SES), those in Senior Level (SL), Scientific and Professional (ST) and equivalent positions and other senior career federal leaders. Since the association's founding in 1980, directly following the establishment of the SES as one of the government's three career personnel services via the Civil Service Reform Act (CSRA) of 1978, SEA has served as "the voice of the SES" before OPM, administrations, courts, and the Congress.

Today, the federal government employs nearly 10,000 members of the SES, which includes a majority of career appointees and a smaller portion of political, term, noncareer, and limited appointment SES. Additionally, there are additionally thousands of SL and ST leaders, who will likely be subject to similarly amended performance requirements as those proposed by this rule. Effective performance management, whether pay-for-performance works in the public sector, and debates of "accountability" have long permeated government and civil service reform conversations. OPM's proposed rule does not account for the history, lessons learned, and the evidence in advancing these performance management practices, and does not reflect leading practice – as drafted prior to public comment, the effects of the rules are likely to be negative and unsustainable.

SEA has strong concerns with OPM's proposed rule, "Assuring Responsive and Accountable Federal Executive Management," and suggests it could be withdrawn in its entirety and redrafted to reflect best practices in executive performance management. The rule relies on no evidence about the SES performance management system to support proposed changes; in fact, OPM has not publicly released SES performance data since fiscal year 2015. The agency collected no structured historical records on agency performance data, as reflected in the results of a FOIA

request SEA made during the Biden administration. OPM took 16 months to respond to SEA's FOIA, finally to tell the association that it did not have aggregate SES performance data for government agencies. Moreover, the rule mischaracterizes several studies and articles and their conclusions OPM claims support the rule.

SEA's comments on the proposed rule are organized as follows:

- 1) OPM's rule is unsupported because it is based on no recent data or evidence about SES performance management. No such data has been cited or released to the public or as part of the regulatory record.
- 2) Performance management is a major challenge for all organizations. Doing it well or poorly has significant effects on both individual and organizational performance and outcomes. Unfortunately, OPM's rule relies on misrepresentations about the small handful of studies it cites supporting this rule.
- Politicizing the oversight and control of the SES performance management policies, process, and system, coupled with enforcement of a forced distribution of ratings, does not foster trust from leaders that has long been proven to be required for peak performance.
- 4) Eliminating minimal requirements to ensure that a high-performing SES reflects the American public is contrary to the law establishing the SES. Cultivating a homogenous SES will not yield peak performance.
- 5) SEA offers regulatory, policy, and management alternatives based on our 45-year history of advocating improvements in the civil service to address the very issues this proposed rule says Schedule P/C can address.

I. <u>OPM's Rule is Not Supported by Evidence. OPM Has Not Released SES Performance</u> Award Data Since FY 2015

OPM's proposed rule relies on no evidence about the SES performance management system to support proposed changes. OPM has not publicly released aggregate SES performance data since fiscal year 2015.¹ According to OPM data for that year, nearly half of executives received the highest level rating, but there was significant variation in performance and awards documented by OPM across agencies, as required by law.² Since that time, OPM compiled no structured historical records on agency performance data, as reflected in the results of a OPM FOIA request SEA conducted during the Biden administration.³ OPM took 16 months to respond that it did not have aggregate SES performance data for government agencies, and merely used what data it collected for the narrow purposes of Performance Appraisal System Certification. No governmentwide nor agency aggregate data on SES performance management has been released in a decade. No assessment or study has been conducted by a government oversight body for a similar period. In a fact sheet in support of related policy changes, the administration provides a single datapoint on SES performance management from FY2023. Where this data comes from, whether it is valid, is unknown and unverifiable.

¹ <u>Report-on-Senior-Executive-Pay-and-Performance-Appraisal-Systems-for-Fiscal-Year-2015-508-v3.pdf</u>

² <u>Half of senior executives earned highest possible performance rating in 2015</u>

³ OPM FOIA Request No. 23-ES-0497-F

Moreover, for any data that does exist from the past decade, four years of data will cover the period of the first administration of President Trump. Given that political leadership ultimately signs off on SES ratings and awards, the availability of data could help determine if there were materially different ratings or performance management practices between the administrations of Presidents Obama, Trump, and Biden. Absent such data, no such comparison is feasible. But we do know that leaders of President Trump's first administration, including Margaret Weichert who was the OMB deputy director for management and acting OPM director, thought that the SES was capable of high performance. Weichert told assembled Presidential Rank Awardees in 2019 that "You all represent the best and the brightest and the most dedicated, committed professionals who lead. You lead in challenging times, and you lead in easing times. And it's mostly challenging times, because this is service. If it were easy, it wouldn't be service."

II. <u>Performance management is notoriously difficult and disliked. Better and promising</u> practices do exist in the research literature, and forced distribution of ratings is not among them. OPM's rule mischaracterizes studies on performance management to support this rule.

It is widely recognized in the workplace, as in business and leadership journals, that performance management is among the most challenging and important endeavors for leaders. The purpose and objectives of the performance management scheme must be known and understood by all. Establishing and sustaining an organizational culture that enables employees to deliver maximum performance is no simple feat, and requires ongoing and continued effort and attention by leaders. Articulating clear goals and expectations, coaching staff in support of achieving those goals, and determining accountability and awards are core responsibilities of leaders. In SEA's experience in the federal government, political leadership within agencies from both parties have generally not devoted much attention and energy to SES talent or performance management, focusing instead on policy implementation. This is quite different than how leaders in successful companies operate, devoting significant time to these areas and cultivating the C-Suite.

Ironically, in the administration's Schedule Policy/Career rulemaking, policy-influencing career employees, including those in the SES, are proposed to be taken out of statutory Title V procedures including performance management. Schedule P/C employees would be stripped of their due process rights and able to be fired at-will. It is unclear, then, how performance management will work against this context, particularly if the performance scheme does not inspire performance or reward good performance. OPM's rationale for Schedule P/C suggests that this new classification is necessary because of past failures to manage performance effectively. SEA's experience across multiple administrations, as well as the results of SEA's 2014 survey on at-will employment, find that political appointees often pay little interest or heed to their roles and responsibilities for organizational performance management, to include oversight and leadership of their career SES cadres.⁵ Senior executives offered their perspectives on performance management:

 ⁴ Senior executives earn top honors for research, new discoveries — and managing the shutdown
⁵ At Will Employment in the Career Senior Executive Service: Promoting Accountability or Threatening Federal Government Effectiveness and Senior Management Capability? Senior Executives Association Professional Development League, March 2015.

- "The mechanisms for holding SES accountable already exist. The problem is that leadership has not exerted the fortitude necessary to confront non-performing SES and hold them accountable."
- "I believe that current procedures are adequate. Political leadership should not blame the system for their failure to employ it, as designed."
- "Accountability is simple, and most people don't mind being held accountable. But that means having clear expectations and holding us to those expectations."
- "Stronger and clearer performance requirements should be the mechanism for improved accountability."

It is true that effective performance management is highly challenging, a topic that is widely discussed in leadership and business literature.⁶ But the answer is not to give up on improving measurement or rewarding employee performance. And overwhelming evidence finds that fear is an ineffective driver for performance or positive outcomes for organizations, and instead that leaders in high-performing organizations foster psychological safety and trust to enable maximum performance by individuals and teams.⁷⁸ The research evidence suggests that forced distribution of ratings generally foster a climate of fear, distrust, and competition within the workplace that, while perhaps able to drive some performance improvements in the near term, can often be unhealthy and unsustainable. Most companies who employ forced distribution of ratings tend to abandon the practice.

For example, Wijayanti et al., which OPM cites in support of the rule, actually argue that "the risks associated with forced distribution systems (FDS) tend to outweigh the benefits when applied to jobs involving task interdependence. To avoid greater losses than gains...managers should refrain from using FDS in such task types." Moreover, Wijayanti et al. found that "over time, it becomes increasingly difficult for companies to find candidates of a higher-quality than the lowest-performing employees who have recently been terminated." And conclusively, the authors recommend that organizations with task interdependence or hierarchical structure, which certainly characterizes the U.S. federal government and the unique role of the SES within it especially, "should refrain from using FDS."

OPM also cites an article that suggests 30% of Fortune 500 companies use a forced distribution scheme in their performance evaluations.⁹ While this may be true, the article advances no arguments or evidence to demonstrate that these efforts have been successful. In fact, in the four case studies offered, two companies "gave up" on the forced distribution system a decade ago, another has modified FDS and does not use it "in the traditional sense" and another is facing lawsuits due to alleged discrimination within the rating system. The article goes on to discuss both positive and negative aspects of forced distribution, covering areas like increased

⁶ See Gallup, Harvard Business Review, MIT Sloan Management Review, etc.

⁷ Edmondson, A. C. (2018). The fearless organization: Creating psychological safety in the workplace for learning, innovation, and growth. John Wiley & Sons.

⁸ Edmondson, Amy and Kim Scott. "Follow these 4 steps to create psychological safety in your teams." Fast Company, 11-22-2022. <u>https://www.fastcompany.com/90814937/follow-these-4-steps-to-create-psychological-safety-in-your-teams</u>.

⁹ Stack Ranking — All You Need to Know | by Corvisio | Medium

competition, decreased collaboration, and performance decreases in the long run, and concludes by suggesting there are better alternatives. "Now, stack ranking doesn't sound that cool, right?"

OPM also mentions several large companies, including technology companies, who have used FDS recently at some time for some purposes as basis for advancing the rule. Yet OPM provides no strong evidence that FDS is still employed by these companies, or that it was successful, or much else. Reporting on these companies finds that these management practices often change and shift, with many moving away from FDS due to push back from employees, negative cultural effects, and lawsuits for discrimination and harassment. It is unclear if OPM considered these outcomes in proposing this rule.

Other research reinforces these themes. Berger et. al. conducted an experimental investigation into performance appraisals and forced distribution of ratings.¹⁰ The authors did discover that performance improvement can be observed with a forced distribution of performance ratings, but found challenges with the sustainability and fairness of the practice. The system undermined organizational culture and employees were observed to begin sabotaging one another.

A seemingly obvious solution to improving performance and responsiveness of career executive leaders is investing in their development. It is unclear how OPM's forthcoming SES development resources, including 80 hours of video training, is sufficient to fit this need. A decade ago the MSPB wrote a report that found agencies do not adequately invest in their executive leaders, nor in their development.¹¹ A few years later, a "State of the Senior Executive Service" survey -- conducted by SEA and Deloitte of over 750 government executives -- found that executives lack the support and infrastructure to improve performance and drive transformation in their agencies.¹² The government's lack of action and budgetary commitment around management and executive development and succession planning has long been a challenge.

III.Politicizing the Oversight and Control of the SES Performance Management Policies,
Process, and System, Coupled with Enforcement of a Forced Distribution of Ratings,
Does Not Foster a Trusting and Supportive Environment Required for Peak
PerformancePerformance

Since January 20, 2025, the President and OPM have taken successive actions focused on the SES, including this proposed rule, that are inconsistent with the law. This began on the first day of the administration when an executive order declared that all SES are constitutional officers with no civil service rights.¹³ The president acted on this asserted authority on the same day, firing several SES and citing a broad "Article II authority" —without mentioning Title 5 or statutory civil service appeal rights.¹⁴ These actions have continued with the pronouncement of

¹⁰ <u>Performance Appraisals and the Impact of Forced Distribution—An Experimental Investigation |</u> <u>Management Science</u>

¹¹ Training and Development for the Senior Executive Service: A Necessary Investment

¹² SEA State-of-SES-Findings 2017.pdf

¹³ <u>Civil Service Reform is Here – What Does President Trump's SES Accountability Order Mean for the Civil Service — FEDmanager</u>

¹⁴ <u>Ousted career execs at DOJ are considering options after being given vague rationale for firings -</u> <u>Government Executive</u>

new policies to reallocate SES "career reserved" positions for "general" billets, increase political representation in and influence over agency Executive Resource Boards (ERB) and Performance Review Boards (PRB), introduction of new standardized performance management templates and rating schemes, and more recent regulatory proposals to allow conversion of what may be over 50,000 career employees in 'policy-influencing' roles into Schedule P/C-- all in contravention with law and existing OPM regulations. Collectively, those actions, including this rulemaking, would minimize – not increase -- the effectiveness of the Senior Executive Service and equivalent executive leadership cadres as Congress intended.

While presenting a plan to overhaul the civil service to Congress in March 1978, President Jimmy Carter argued, "A critical factor in determining whether Federal programs succeed or fail is the ability of the senior managers who run them."¹⁵ But prior to establishing the SES, then-Chairman of the Civil Service Commission Dr. Alan "Scotty" Campbell, observed, "We could see the dysfunctional effects of the career/noncareer interface."¹⁶ While career civil servants focused on technical programmatic details, political appointees focused on achieving political priorities and using executive skills to run the agencies. The differing objectives bred tension. In part to address this dichotomy, the President proposed a new Senior Executive Service, "A highly qualified corps of top managers with strong incentives and opportunities to improve the management of the Federal government."¹⁷

As stated in 5 U.S.C. 3131, "It is the purpose of this subchapter to establish a Senior Executive Service to ensure that the executive management of the Government of the United States is responsive to the needs, policies, and goals of the Nation and otherwise is of the highest quality."

The law further stipulates several criteria governing the administration of the SES as a third personnel service, all fourteen of which bear repeating in our comments for this regulatory proposal because OPM otherwise selectively cites provisions of the clear statute and related OPM regulations, while not citing any that do not support its proposal:

- (1) provide for a compensation system, including salaries, benefits, and incentives, and for other conditions of employment, designed to attract and retain highly competent senior executives;
- (2) ensure that compensation, retention, and tenure are contingent on executive success which is measured on the basis of individual and organizational performance (including such factors as improvements in efficiency, productivity, quality of work or service, cost efficiency, and timeliness of performance and success in meeting equal employment opportunity goals);
- (3) assure that senior executives are accountable and responsible for the effectiveness and productivity of employees under them;
- (4) recognize exceptional accomplishment;

¹⁵ President Jimmy Carter, Federal Civil Service Reform Message to the Congress (March 2, 1978) (available through The American Presidency Project).

¹⁶ Maeve P. Carey, CONGR. RSCH. SERV., R41801, *The Senior Executive Service: Background and Options for Reform* 4 (2012).

¹⁷ President Carter, *supra* note 2.

- (5) enable the head of an agency to reassign senior executives to best accomplish the agency's mission;
- (6) provide for severance pay, early retirement, and placement assistance for senior executives who are removed from the Senior Executive Service for nondisciplinary reasons;
- (7) protect senior executives from arbitrary or capricious actions;
- (8) provide for program continuity and policy advocacy in the management of public programs;
- (9) maintain a merit personnel system free of prohibited personnel practices;
- (10) ensure accountability for honest, economical, and efficient Government;
- (11) ensure compliance with all applicable civil service laws, rules, and regulations, including those related to equal employment opportunity, political activity, and conflicts of interest;
- (12) provide for the initial and continuing systematic development of highly competent senior executives;
- (13) provide for an executive system which is guided by the public interest and free from improper political interference; and
- (14) appoint career executives to fill Senior Executive Service positions to the extent practicable, consistent with the effective and efficient implementation of agency policies and responsibilities.

SEA is concerned by executive direction to politicize agency Executive Resources Boards and Performance Review Boards. Longstanding OPM regulations¹⁸ on these areas balance administration needs with agency long-range needs and are intended to enable agencies to cultivate and develop executive resources for now and into the future. By mandating that these boards would be comprised of a majority of political appointees, rather than career officials as currently established in regulation, political considerations, and not the fairly rated individual performance and organizational outcomes, are more likely to drive performance ratings. Transparency and fairness of SES performance ratings have long been a focal area of SES performance reform proposals. These provisions for receiving poor ratings, and in certain circumstances must be.¹⁹ Whether or how that matters if agencies can instead fire SES under the president's asserted Article II authority, with no justification or support whatsoever, places the entire SES performance management scheme in question.

IV. <u>Eliminating Minimal Requirements to Ensure that a High-Performing SES Reflects the</u> <u>American Public Will Not Improve Performance Nor Executive Capability</u>

In this rule, OPM proposes to eliminate 5 CFR 430.308(d)(7), which is one of eight SES performance appraisal criteria agencies are supposed to consider. OPM then proceeds to suggest that this provision is inconsistent with 5 U.S.C. 7201. It is hard to understand how OPM reaches this conclusion, based on the plain statutory language at 5 U.S.C. 7201(b) which states, "It is the policy of the United States to insure equal employment opportunities for employees without

 $^{^{18}\,5}$ CFR § 430.311

¹⁹ 5 U.S.C. 4314

discrimination because of race, color, religion, sex, or national origin." SEA disagrees with OPM's interpretation of the law.

It is worth highlighting all eight of the SES performance appraisal criteria to understand how the (d)(7) element wraps into a holistic assessment of executive leadership, performance, and the culture and environment these critical leaders are responsible for in their organizations.

§ 430.308 Appraising performance.

(a) Agencies must establish appropriate timelines for communicating performance plans, conducting appraisals, and assigning and communicating annual summary ratings.

(b) At least annually, agencies must appraise each senior executive's performance in writing, including through the use of automated systems, and assign an annual summary rating at the end of the appraisal period.

(c) Agencies must appraise a senior executive's performance on the critical elements and performance requirements in the senior executive's performance plan.

(d) Agencies must base appraisals of senior executive performance on both individual and organizational performance as it applies to the senior executive's area of responsibility and control, taking into account factors such as—

(1) Results achieved in accordance with agency mission and strategic planning initiatives;

(2) Overall quality of performance rendered by the executive,

(3) Performance appraisal guidelines that must be based upon assessments of the agency's performance and are provided by the oversight official to senior executives, rating and reviewing officials, PRB members, and appointing authorities at the conclusion of the appraisal period and before completion of the initial summary ratings;

(4) Customer perspectives;

(5) Employee perspectives;

(6) The effectiveness, productivity, and performance results of the employees for whom the senior executive is responsible;

(7) Leadership effectiveness in promoting diversity, inclusion and engagement as set forth, in part, under section 7201 of title 5, United States Code; and

(8) Compliance with the merit system principles set forth under section 2301 of title 5, United States Code.

In SEA's experience, the merit and qualifications of SES candidates, as measured by the OPMconvened Qualifications Review Board (QRB), has always been the focus of executive selection. While job-specific qualifications are important, the keystone of the SES is executive leadership. Candidates for SES career positions must exhibit professional integrity, broad perspectives, and commitment to the highest ideals of public service. OPM administers independent QRBs consisting of senior executive service members who assess the executive core qualifications of SES candidates.²⁰ All SES candidates must have their executive qualifications certified by an independent QRB before being appointed as career members of the SES. This independent and objective review ensures that the Government is hiring executives with the qualifications needed in today's environment, especially the ability to lead in times of change. While progress has been made over time to increase representation of the SES²¹, merit has always been at the center of

 $^{^{20}}$ 5 U.S. Code § 3393 ; 5 CFR § 317.502

²¹ <u>Senior Executive Service: Trends over 25 years • Partnership for Public Service</u>

SES merit selection. The federal government serves all people across every region of the United States. Hiring for the Senior Executive Service should remain grounded in merit, integrity, and a commitment to public service—not ideology. We strengthen trust in government when we recruit talent from *all* communities, without political filters.

V. Policy, Management, and Regulatory Alternatives

SEA offers regulatory, policy, and management alternatives based on our 45-year history of advocating improvements to the SES system including on executive development, performance management, and accountability.

Improving executive leadership, performance, and accountability has been the centerpiece of this association's agenda since our inception in 1980 following the establishment of the SES in the CSRA. Too often, administrations and agencies have ignored basic hygiene around federal workforce management, leadership, and executive development. Coupled with neglect from Congress, the SES and civil service system increasingly is showing its age and need of reform. There is a need for civil service and government modernization.²² Absent this, the resulting declines in federal workforce capability have put the government at increased risk of poor performance.²³ SEA believes that reform, both to the SES and to the civil service more broadly²⁴, should come through legislation passed by Congress and not by eliminating 150 years of civil service law via regulatory action.

For decades, Congress and administrations have debated improvements to federal employee performance and accountability. Just over a decade ago, SES reform legislation was introduced in Congress, following robust Senate hearings on the topic.²⁵ That SES reform legislative proposal sought to improve executive selection and development, support the SES, address diversity concerns, and improve and strengthen performance management including by enhancing transparency and fairness around performance appraisals.²⁶

Since that time, SEA has presented a comprehensive agenda to strengthen the SES. ²⁷ The agenda includes nearly a dozen modernization proposals to set executives up for success, strengthen performance management, improve political executive leadership, and strengthen the link between career and political leaders. "Performance planning is essential to ensuring the success of senior executives. The current performance management system is implemented inconsistently across agencies, is process rather than outcome focused, and is poorly aligned to agency priorities and goals. OPM should strengthen SES performance management by encouraging agencies to link performance plans to mission, by assessing candidates against

²² <u>Ten Considerations for Civil Service Modernization</u>

²³ Are Declines in U.S. Federal Workforce Capabilities Putting Our Government at Risk of Failing? Senior Executives Association, January 24, 2019, <u>https://seniorexec.memberclicks.net/assets/docs/reports-and-publications/SEA Are Declines In US Fed Workforce at Risk 2019.pdf</u>.

²⁴ <u>SEA Policy Agenda, 119th Congress.pdf</u>

²⁵ <u>S.Hrg. 112-74 — STRENGTHENING THE SENIOR EXECUTIVE SERVICE: A REVIEW OF CHALLENGES</u> <u>FACING THE GOVERNMENT'S LEADERSHIP CORPS | Congress.gov | Library of Congress</u>

 ²⁶ The Senior Executive Service: Background and Options for Reform | Congress.gov | Library of Congress
²⁷ SES Joint Policy Agenda

leadership-oriented skills in addition to technical competencies, and by requiring that performance appraisals be transparent, timely and linked to the executive's development plan."²⁸

Many of our SES modernization proposals are intended to ensure that agencies support their political leaders as well as career leaders, and to ensure each understands and is prepared to successfully carry out their respective roles. SEA would welcome an opportunity to brief these proposals to current OPM and administration leadership.

More broadly, the government needs to prioritize career management and leadership and provide tools, resources, and infrastructure to develop the career supervisors, managers, and executive leaders that federal agencies need to succeed. SEA has promoted these ideas since the early 1980s, and successive administrations have not taken substantive action in this area. The MSPB has highlighted the need for investment in executive development.²⁹ More recently, in 2018, SEA joined the other professional manager associations who constitute the Government Managers Coalition, reflecting the views of over 250,000 federal managers and executives, to offer suggestions to improve performance and accountability.³⁰ In 2021, SEA convened a group of top government management and performance officials to pursue ideas on improving government performance. That group recommended the establishment of a Management Quality Improvement Learning Center to benefit all federal managers.³¹

In conclusion, SEA strongly opposes this proposed rule and believes there are many more effective ways to improve government performance and responsiveness of the bureaucracy to political direction, as opposed to advancing a regulation that politicizes executive performance management.

Thank you for the opportunity to submit comments on this proposed rule.

Sincerely,

ML H.O

Marcus L. Hill President

²⁸ Id.

²⁹ <u>Training and Development for the Senior Executive Service: A Necessary Investment</u>

³⁰ GMC civil service modernization letter to Chairman Meadows 7-16-18

³¹ Creating and Supporting a Management Quality Improvement Learning Center for Federal Managers