



SENIOR
EXECUTIVES
ASSOCIATION

2026

SPONSORSHIP PROSPECTUS

TWO-DAY HYBRID SUMMIT

- Engaging Learning Sessions
- Executive Networking Opportunities
- Certificates Provided

S Syracuse University
Maxwell School of
Citizenship & Public Affairs
Maxwell in Washington, D.C.



SENIOR EXECUTIVES LEADERSHIP SUMMIT

MERIT, ACCOUNTABILITY, & PERFORMANCE
NAVIGATING THE FUTURE OF FEDERAL LEADERSHIP
JUNE 23-24, 2026

Presented by



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EXECUTIVES
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WHY

the Senior Executive Association Leadership Summit

The 2026 Senior Executive Leadership Summit is the premier annual convening focused on strengthening public service leadership across the federal enterprise. The Summit will bring together federal executives, thought leaders, and strategic partners around this year's theme, Merit, Accountability and Performance (MAP): Navigating the Future of Federal Leadership.

Public service leadership is rarely straightforward. Senior leaders are called to make complex decisions, lead through uncertainty, and deliver results in a constantly evolving environment while remaining grounded in merit principles, accountable leadership, and performance excellence. These values form the foundation of a strong, trusted, and mission driven Senior Executive Service.

This two-day Summit will feature engaging keynote speakers, executive panels, and interactive sessions that offer practical insights, peer connection, and real-world examples. Participants will explore how merit, accountability, and performance show up in day-to-day leadership and how they translate into measurable results for agencies and the American people.

For sponsors, the Summit offers a unique opportunity to engage directly with senior federal leaders, demonstrate thought leadership, and align with the values that sustain an effective public service. Sponsorship provides meaningful visibility and relationship building with executives shaping the future of federal leadership and mission delivery.

Leadership Impact That Resonates

96%

of Summit participants affirmed that the experience delivered meaningful value to them as leaders. Keynote

presentations and panel discussions were consistently rated as highly effective, reflecting the relevance of the content, the credibility of the voices convened, and the quality of the dialogue. Participant feedback confirmed that the Summit created a trusted environment for strategic exchange, practical insight, and leadership perspectives that continue well beyond the event.

This level of engagement reflects more than strong programming. It signals the convening of senior leaders who are thoughtful, invested, and shaping the future of federal leadership. Organizations aligned with this forum are positioned alongside decision makers at moments of learning, influence, and connection that matter across the federal enterprise.



2025 Executive Programming at a Glance

The 2026 Topic List will be released soon. Please see the 2025 Topic List below for example topics.

Day 1 Plenary Panel

The State of Leadership: Exploring Today's Public Service Leadership Landscape

- Building Employee Engagement in Times of Transition
- Exploring Today's Budget Environment
- A New Model for Trust
- Building a Culture of Accountability
- Leading with a Data-Driven Mindset
- The Power of Storytelling in Public Service
- Making Hybrid Work Better
- Facilitation Skills for Leaders

Day 2 Plenary Panel

The Long Game: Wisdom on Navigating the Civil Service Leadership Journey

- Burnout Prevention in Leadership
- From the Inside Out: Bridging Employee Experience and Customer Experience Strategies
- Personal Resilience in Uncertain Times
- The Bright Side: Recognizing and Celebrating Successes
- Working With What You've Got: Improvising and Adapting as a Leader
- From Bill to Reality: Implementing Major Investments

High Impact Audience

The Senior Executive Leadership Summit convenes senior federal career executives and other senior leaders who shape policy, oversee enterprise operations, and influence workforce and technology investments across government.

Participants represent multiple agencies and bring decision making authority, strategic perspective, and a commitment to strengthening public service.

This audience is engaged, informed, and focused on practical solutions that improve performance, trust, and mission delivery.



“In partnership with the Maxwell School of Citizenship and Public Affairs, the Senior Executives Association (SEA) is proud to host the 2026 Senior Executive Leadership Summit. At a defining moment for federal leadership, the SEA Summit convenes senior career executives and aspiring leaders for thoughtful dialogue, practical insight, and peer driven learning grounded in real executive experience. The 2026 Summit will bring together accomplished leaders and experts to explore what it takes to lead effectively in complexity and change.

Whether you are leading large organizations, preparing for senior executive roles, developing the next generation of leaders, or strengthening your own leadership practice, the SEA Summit provides a space for reflection, connection, and growth alongside peers who understand the realities of public service.”

Marcus L. Hill
President, Senior Executives Association
DHS SES (Retired)



2026

Sponsorship Opportunities

	DIAMOND \$25,000 (5 total)	PLATINUM \$20,000 (3 total)	GOLD \$15,000 (5 panelists/1 reception)	SILVER \$10,000 (1 total)	BRONZE \$8,500 (2 breakfast/2 lunch)	SUPPORTING \$5,000 (Unlimited)
	<i>Keynote Sponsor</i>	<i>Presenting Sponsor</i>	<i>Panelist, Lunch, or Reception Sponsor</i>	<i>Snack & Networking Sponsor</i>	<i>Breakfast Sponsor</i>	
PROGRAMMING*						
Opportunity to provide 5-minute plenary remarks	✓					
Opportunity to present one hybrid** breakout session or lunch presentation, co-designed with the Summit Committee	✓					
Opportunity to present one in-person breakout session co-designed with the Summit Committee		✓				
Opportunity to have one leader or subject matter expert from your organization as a hybrid or virtual panelist, if appropriate for the panel topic			✓ 5 Panelist sponsors only			
Thanked in Summit opening and closing remarks	✓	✓	✓			
Opportunity to host a Summit Watch Event (must be at least 100 miles outside of DC Metro Area)	✓	✓	✓	✓		
ATTENDEE LIST						
Full conference attendee list with names, titles, and agency, including opt-in email addresses.	✓	✓	✓			
Full conference attendee list with name, title, and agency				✓	✓	✓
BRAND EXPOSURE						
Designated table space for both days of Summit	✓					
Designated table space for Day 1 or Day 2 of Summit		✓				
Opportunity to provide 2-3 minute Reception opening remarks; Logo included on reception signage; Branding on table placards throughout the reception space			✓ 1 Reception sponsor only			
Branding displayed during four (4) networking breaks (Tuesday and Wednesday) on table placards and signage in the space				✓		
Branding displayed during a choice of Day 2 Lunch, Day 1 Breakfast or Day 2 Breakfast on table placards and signage in the space					✓	

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BRAND EXPOSURE						
Hyperlinked logo in Summit Communications	✓	✓	✓			
Logo in Summit Communications				✓	✓	✓
Onsite Sponsor Reel, Solo Placement	✓	✓				
Onsite Sponsor Reel, Shared Placement			✓	✓	✓	✓
SEA MEMBER COMMUNICATIONS						
Opportunity to send one dedicated email to all SEA members	✓	✓				
Opportunity to include a 300-word company bio, logo and website in SEA newsletter to all SEA members	✓	✓	✓	✓		
SUMMIT						
Complimentary Hybrid** Registrations	3	2	2	1	1	1
Complimentary Virtual Registrations	2	2	2	1		
10% special registration discount	✓	✓	✓	✓	✓	✓

*Programming-related opportunities are allocated on a first-come, first-served basis, with priority given to early signers. To guarantee your preferred benefits and maximize your exposure, we strongly encourage you to finalize your sponsorship agreement by March 1st, 2026.

**Hybrid programming will be available to both in-person and virtual attendees.

Strengthening Federal Leadership

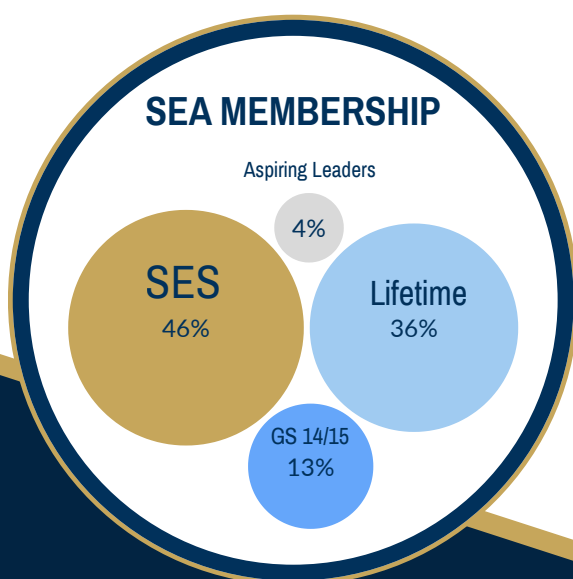
For more than 40 years, the Senior Executives Association has been a steadfast, nonpartisan home for career leaders who choose public service as a calling. SEA exists to strengthen leadership, elevate excellence, and sustain a merit-based civil service that delivers for the American people in moments of both stability and change.

SEA brings together current Senior Executive Service members and aspiring Senior Executive Service GS 12 through GS 15 leaders who are preparing to lead at the highest levels across nearly 75 federal agencies. This community represents the operational backbone of government, united by a shared commitment to service, integrity, and results.

Executive education is central to SEA's mission. Through its signature Senior Executive Leadership Summit, Communities of Practice, and more than 40 learning experiences each year, SEA invests in leaders at every stage of their journey. These experiences are designed to sharpen judgment, strengthen resilience, and foster trusted peer relationships that enable leaders to navigate complexity, lead with confidence, and strengthen government for the future.

Above all, SEA delivers exceptional, measurable value that consistently exceeds the cost of membership.

The Leaders We Serve



The Senior Executives Association represents career leaders across the federal government, bringing together current members of the Senior Executive Service and aspiring leaders at the GS 12 through GS 15 levels who oversee mission critical work across nearly 75 federal agencies.

SEA is the only organization dedicated exclusively to the voice of the career Senior Executive. This leadership community shapes strategy, leads through complexity, and delivers results that matter to the American people.

Contact Krissy Greenleaf for more information

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